



雲 儀

01 BRAND PHILOSOPHY 道

# The Xiaolin Cloud Ritual

We don't sell a product.  
*We host a ritual.*

Xiaolin was built in the temple tradition — where craft is ceremony and every blend is composed by hand. The Cloud Ritual translates that philosophy into hospitality: paced, guided, sensory, shared.

Luxury Cannabis Hospitality *powered by* SYPP Cloud Bar

PROGRAM & PARTNERSHIP PROPOSAL PREPARED FOR MADE IN XIAOLIN BY SYPP CLOUD BAR · 2026

---

A category-defining active cloud experience — guests smell, taste & feel a strain's terpene signature with no THC, no nicotine, and zero compliance risk. **Discovery becomes the moment of purchase.**

# One ritual. One partner. *One self-funding platform.*

Made in Xiaolin brings the brand, the Chalice and 50+ doors.  
BYPP Cloud Bar brings the experiential infrastructure,  
staffing & operational backbone. Together: a statewide  
ritual-retail program that sells devices, blends & experiences  
— and pays for itself.

*i.*

## **The Experience**

The Chalice · the Cloud Ritual Bar · sample & blend · the guest journey · environments · the portable kit.

*ii.*

## **The Business**

The opportunity (self-funding) · activation tiers · the Xiaolin Blend · who provides what · how we all make money · the flywheel · statewide scale.

### 03 THE HERO OBJECT 器



XIAOLIN × SYPP

XIAOLIN × SYPP  
THE CHALICE · MADE IN XIAOLIN

Faceted clear-glass dome · gold rim · red Xiaolin seal · fills with vapor on a hexagonal base.



alice in hand — every heart opens

E REEL

ume & ⌂ full-screen in the player.

SYPP

# MANDARIN

BRAND PHILOSOPHY

OVERVIEW

# The Chalice



A faceted glass dome on a hexagonal base — clear crystal that fills with a luminous cloud, crowned by a gold rim and the Xiaolin seal. The centerpiece of every ritual, and the engine of the ecosystem.

04 THE EXPERIENTIAL LAYER 雲吧

# The Cloud Ritual Bar

- ◆ Premium ritual hardware
- ◆ Collectible luxury object that frames the Chalice — lacquer red & gold, LED-lit, modular. Deployable from a countertop footprint to a full lounge build, engineered for fast, compliant setup in any licensed environment.
- ◆ Social technology platform
- ◆ Recurring engagement device

---

**Revenue surfaces** · Direct-to-consumer · Dispensary sell-through · Accessories & components · Ecosystem expansion

# Sample our blends. Then *blend your own*.

Xiaolin doesn't sell single notes — it composes blends. The Cloud Bar pours Xiaolin's **signature blends** and lets every guest compose their own: taste strains individually, then mix & layer them live at the bar.

## FEATURED XIAOLIN BLENDS

Mandarin Jelly × Ayo

Durban Poison × King Louie XIII

Petrol Punch × AK-47

Canyon Cake × East Coast Tangie

Wine & Roses × Rosé Kush

Guests sample the house blends, then craft a personal one — the blend they create is the product they re-order.

# How the experience unfolds

1

## Attraction

Glass, gold light & atmosphere draw the guest in.

2

## Ritual Introduction

A Ritual Guide frames the session & sets the pace.

3

## Sample & Blend

Taste single strains, then **mix & layer your own blend** — the Xiaolin way.

4

## Cloud Pairing

The terpene signature rises as an active cloud.

5

## Chalice Session

The hero object, first-hand — the moment of belief.

6

## Signature Saved

The guest's blend captured as a personal profile.

7

## QR Checkout · Pay by Card

Frictionless card payment — in a mostly cash-only world.

8

## Retail Follow-up



07 **VISUAL SYSTEM** 境  
*Trying is believing* —  
and once they blend their own, they buy.

**THE HOUSE COLLECTION**  
The Godfather, The Cape — every Xiaolin signature is a hand-rolled blend.  
**XIAOLIN × SYPP** THE SAMPLE IS A BLEND



Lacquer red, gold trim, warm LED, the Xiaolin chop — branded mockups generated from SYPP's real Cloud Bar systems.



08 THE PORTABLE KIT 包

# Deploy in minutes

ONE BAG · ONE AMBASSADOR

The entire Cloud Bar travels in one branded shoulder bag — top-up, LED topper, Chalice, carts & collateral. A single ambassador carries it in and sets up in minutes. No install, no fuss.

# Ritual Guides

Not brand ambassadors. Not demo reps. A trained hospitality corps in the lineage of *the sommelier, the fragrance consultant, the whisky ambassador, the tea-ceremony host*.

Certification transforms staff into commission-driven luxury product ambassadors — the human layer that turns a session into a sale, and a guest into a returning customer.

## Hospitality

Reading the room, pacing the session, hosting with warmth & restraint.

## Blend Guidance

Coaching guests through tasting, mixing & composing their signature.

## Chalice Demonstration

Presenting the hero object with confidence & care.

## Sensory Education

10 Translating experiential language into a guided tasting.

# An activation program that *pays for itself*.

XIAOLIN × SYPP

STAFFING & TRAINING

### TODAY · IN-HOUSE

- ◆ Already live in **50+ retail doors** statewide
- ◆ Already running **events & pop-ups** — but with no infrastructure and **not selling Chalice**s
- ◆ In-house activations generating **no activation revenue**
- ◆ **No Cloud Bar** — discovery, pairing & blending left on the table
- ◆ **Can't service all 50** — reach capped by internal staff

### WITH SYPP · MANAGED

- ◆ SYPP runs every activation as **managed infrastructure** — all 50+ doors covered
- ◆ Each event becomes a **Cloud Ritual & Chalice sales engine**
- ◆ **Chalice sales at activations can offset all — or more — of the cost of engaging SYPP**
- ◆ Statewide reach with **zero added internal headcount**
- ◆ **Card payments enabled** — sell by credit card in a mostly cash-only dispensary
- ◆ We **enable & monetize the events you already run** — then multiply them

Self-funding activation — the Chalice revenue the program creates can pay for the program itself.

A force multiplier: your brand & people already in the field + SYPP's infrastructure & experience — combined, that's the unlock.



THE OPPORTUNITY

# Three tiers of activation

## TIER I

### Event Activations

Fully-staffed branded ritual experiences for festivals, launches & partner events. Maximum reach, minimum footprint.

- ◆ Turnkey deployment kit
- ◆ Ritual Guide staffing
- ◆ QR commerce on-site

## TIER II

### Semi-Permanent Ritual Bars

Multi-week residencies inside dispensaries & lounges — a recurring destination that builds local ritual culture.

- ◆ Modular bar build
- ◆ Rotating strain & blend menu

- ◆ Retailer co-marketing

## 12 MAKE-BY-PRODUCT LINE 油

Branded carry-all for the whole set.

### TIER III

## The Xiaolin Blend Permanent Xiaolin Cloud Bars

Flagship architectural installations — the brand's physical home inside premier retail & hospitality venues.

- ◆ Bespoke build-out
- ◆ Integrated FOS & analytics
- ◆ Revenue-share installation

◆ 510 carts marked **"Made for the Chalice"** in premium hospitality setup · QR commerce · retailer engagement systems.

◆ Built from rosins already in supply

◆ XIAOLIN × SYPP

◆ High margin, simple to produce

◆ Extends the craft line

RETAIL ACTIVATION MODEL

### The Ritual Bundle

Sell the Chalice device with a set of **Made-for-the-Chalice** Blend carts as one bundle — higher ticket, instant re-order habit, and a built-in reason to come back.

Razor & blades: the device acquires the customer; the Blend earns again with every refill.

# What each side brings

## MADE IN XIAOLIN PROVIDES

- ✓ Chalice units for **retail sale**
- ✓ Chalice units for the **in-store sampling bar**
- ✓ The **terpenes / blend direction** for the carts

## SYPP CLOUD BAR PROVIDES

- ✓ The **branded pop-up** display
- ✓ The **lit LED insert** — cradles & glow
- ✓ Flavored **510 carts** — made from your terpenes, returned in SYPP pod-branded boxes
- ✓ **Staffing** & certified brand ambassadors
- ✓ **Training** services
- ✓ **Drop-shipping** & distribution to every location

## Coverage



4 ECONOMICS 利

Starting Footprint

Min. 3 units for multiple locations · 2 units for Long Island & NYC focus.

How we all make money

FIVE REVENUE LAYERS

1

Chalice Device Sales

Devices, accessories, replacement components & ecosystem expansion. Every activation is a live demo & a customer-acquisition engine.

XIAOLIN × SYPP

2

Ritual Guide Commissions

Per-device commission, performance incentives & event-conversion bonuses — aligning the human layer with premium engagement.

WHO PROVIDES WHAT

XIAOLIN × SYPP

3

SYPP Infrastructure Participation

For staffing, onboarding, logistics, QR commerce, training, deployment, reporting & cloud pairing — commission per device sold.

NEW PRODUCT LINE

4

Long-Tail Recurring Participation

Trailing commissions, declining residuals & growth-milestone incentives on repeat purchases, referred ecommerce & reorders.

5

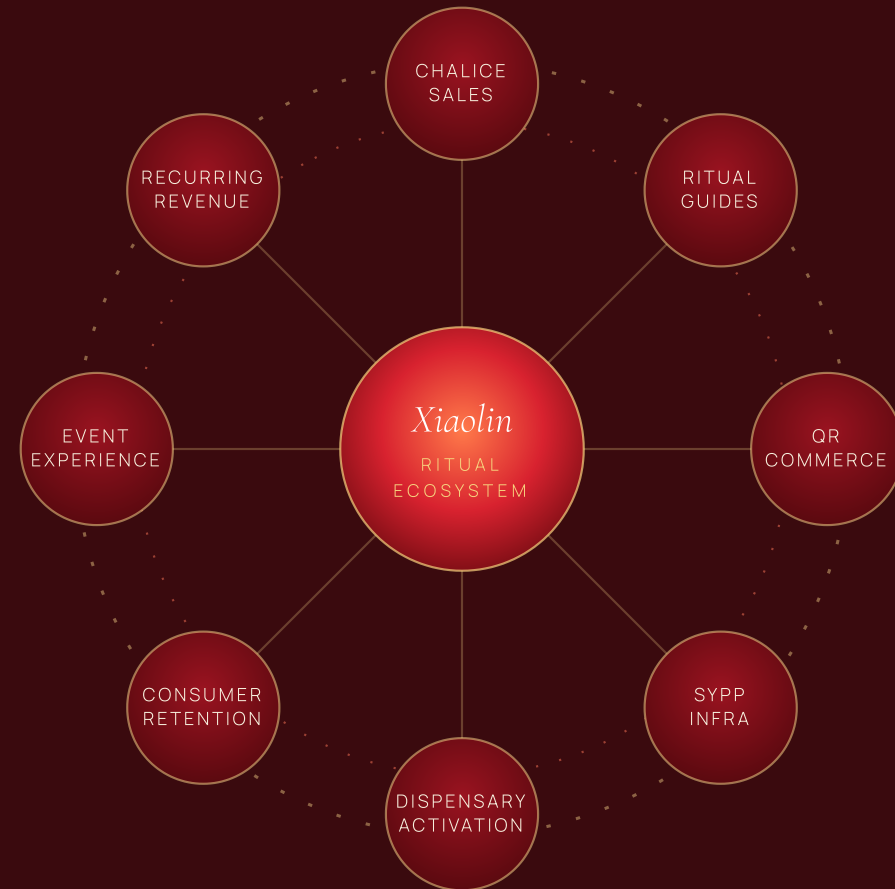
Dispensary Economics

Hardware sales, larger baskets, event traffic, premium positioning. Future: affiliate participation, sponsored ritual nights, revenue-share.

Final economics collaboratively structured.

XIAOLIN × SYPP

REVENUE & INCENTIVE ECOSYSTEM



One self-reinforcing loop

Each activation sells Chalice. Each Chalice creates a customer. Each customer feeds recurring revenue & referral — funding the next activation.

16 CARRIER ATOMENAL TRACK RECORD 基  
Full-page hero text - top

# The backbone already exists

SYPP's infrastructure is the axle; the Chalice is the mass that gives it momentum. **The more it spins, the faster it spins.**

 **XIAOLIN** × **SYPP** deployed custom-branded, LED-lit activation systems across licensed retail — modular hardware, field-rep infrastructure, white-label customization, and compliant rollout at scale.

THE FLYWHEEL EFFECT

made in Xiaolin becomes the **flagship evolution** of a proven platform — not a prototype, but a premium re-skin of infrastructure already working in the field.

# Retail Ritual Infrastructure *as a Service*

A statewide deployment system — staffing, scheduling, onboarding, commerce & reporting — delivered as managed infrastructure so the brand scales without building operations from scratch.

## Outsourced Staffing

Certified Ritual Guides, deployed on demand.

## Retailer Onboarding

Standardized rollout & co-marketing playbook.

## QR Commerce & Reporting

Unified checkout & per-activation analytics.

Logistics & Scheduling

Next steps: hardware & pod fulfillment.

From pilot to platform

Engage SYPP Cloud Bar to design, staff & operate the Xiaolin Cloud Ritual — a flagship pilot first, then scale across your 50+ doors.

LIVE IN-STORE TODAY

SYPP Cloud Bars already running guided ritual tastings inside licensed dispensaries.

Next deployment — flagship dispensary

Inboarding & activation kit

Ritual Guide certification

Malice integration & QR commerce

Retailer rollout & scheduling

Statewide expansion

XIAOLIN x SYPP

STATEWIDE SCALING STRATEGY

VISUAL MOCKUPS

EXISTING DEPLOYMENT INFRASTRUCTURE

NEXT STEPS

EVENT ACTIVATION

Gold cloud canopy.



MIADALIN

活 · 感

# Let's build the Cloud Ritual — *together.*

SYPP CLOUD BAR × MADE IN XIAOLIN · ACTIVATE YOUR SENSES · SYPPIT.COM